

Key actions – core service provision	Key actions – behaviour change activities	Expected impact towards achieving local targets	Key milestones (including progress updates)
<p>Continue to work with contractor through regular contract meetings to ensure that Lot 1 (Waste Disposal) contractual targets of 14% to landfill in 2019/20 and 2% to landfill are achieved.</p> <p>Residual waste to be diverted to Kemsley Energy Recovery Facility, South East London Combined Heat and Power facility and Refuse Derived Fuel facilities in Greenwich and Kent.</p>	<p>Work with contractor to ensure that Waste Transfer Staff use the 360 plant to remove bulky items and salvage recycling from residual waste brought to site to enable more residual waste to be diverted.</p>	<p>Reduction in the tonnes of CO2eq per tonne of waste managed.</p> <p>Increase recycling of residual waste as some elements can be recovered at the alternative treatment facilities.</p>	<p>Landfill diversion is monitored at monthly contract management meetings.</p>
<p>Continue to work with Straight Plc, and Get Composting to offer discounts to residents that wish to take up composting at home.</p>	<p>Review and adapt the information provided through our website to promote the home composting scheme and provide advice on how to home compost.</p> <p>Encourage residents to join the home composting scheme through Environment Matters newsletter and outdoor advertising.</p>	<p>Reduction in the amount of food waste disposed of per household.</p> <p>Contribution to reduction in total household waste produced per person.</p>	<p>Review of the promotion of the home composting initiative in March 2020.</p>
	<p>businesses to reduce the amount of waste and especially food and plastics that they produce through messaging within environment matters, digital marketing and presentations to community groups and schools.</p> <p>Consider options for the promotion of reusable nappies.</p> <p>Seek funding opportunities for comprehensive waste minimisation campaigns.</p>	<p>Reduction in the total waste produced per person.</p>	<p>Annual review of the communications strategy.</p> <p>Review of reusable nappy promotion options by September 2020.</p>

Consider options to restrict residual waste capacity for houses including the provision of a 180 litre wheeled bin.		If the implementation of a solution to restrict residual waste is financially viable it will reduce the amount of residual waste produced per household.	Exploration of this option to take place in 2020/21, with a view to implement in 2021/22.
Reduce plastic bottle consumption by working with Refill London and The Councils Business Improvement Districts (4 in total) to galvanise local businesses to promote reuse schemes.	<p>Work with BID managers, local businesses, campaigns and promotions for public awareness.</p> <p>Promote a cultural change at the Council's offices and buildings to lead through setting an example.</p>	<p>Number of businesses signed up to the Refill London scheme.</p> <p>Reduction in the amount of LACW plastic waste - tentative figures of plastic reduction can be extrapolated from the Refill app.</p> <p>Contribute to overall reduction in household waste produced per person.</p>	Signing up businesses within the business improvement district will be ongoing but monitored on a monthly basis.
Reducing waste as feasibly possible, including separation for reuse.	Work with sustainability leads to assess areas for reduction, internal campaigns, refills schemes, alternative packaging.	Reduction in waste produced within Council Offices	Progress to be reviewed annually
Update sustainable procurement policy to encourage waste minimisation through contracts and services provided by the council.	<p>Present sustainable procurement policy to Contract Managers.</p> <p>Work with procurement colleagues to embed sustainability within the procurement process.</p>	Reduction in waste produced by Council contracts and services.	Presentation to Contract Manager in February 2020.

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7.2 – Maximise recycling rates	Expand the range of materials that can be accepted for recycling	<p>Introduce a weekly kerbside collection for small electrical items (i.e. kettles, hairdryers), household batteries and textiles in September 2019.</p> <p>Continue to work with our contractor to increase the types of materials that can be accepted within our collection services and at the Household Reuse and Recycling Centre</p>	Encourage residents to use the weekly kerbside collection of small electricals, textiles and batteries.	Based on tonnages achieved by other boroughs offering the same collection service, LBB estimate that an additional 42 tonnes will be recycled each year. This represents a small contribution of approximately 0.03% to the overall recycling rate.	<p>16 September 2019 - Implementation of the new collection service for electrical items, textiles and batteries</p> <p>April 2020 - Annual review of the new collection service for electrical items, textiles and batteries and consideration of options to expand to other property types.</p> <p>Annually in April - Review of the range of materials accepted at the kerbside and at the Household Reuse and Recycling Centre for recycling</p>
	Increase the number of households that receive the core set of recycling services including food waste	<p>Introduce a weekly food waste collection to approximately 1,300 narrow access properties alongside an every other week non recyclable refuse collection in September 2019. The new waste fleet enables this due to having a suite of narrower vehicles enabling them to access these properties.</p> <p>Consider the introduction of a flats above shops recycling service in 2019/20 for implementation in 2020/21.</p> <p>Continue to work with managing agents, housing associations and residents associations to introduce the full range of recycling services to the blocks of flats that do not currently have these services</p>	<p>Provide residents that live in 'narrow access' properties with information about how to use their new food waste service along with one free roll of 50 food waste liners.</p> <p>If a flats above shops service is implemented, promotion this service will be required.</p> <p>Engage with managing agents, housing associations, residents associations and residents living in blocks of flats about any expansion of recycling facilities on a block by block basis.</p>	<p>Providing a food waste collection scheme to 'narrow access' properties will mean that 100% of kerbside properties will have access to the core recycling materials including food waste.</p> <p>Use data from our own waste composition analysis to estimate the impact of this change as well as data within the</p>	<p>16 September 2019 - Implementation of the new collection service for electrical items, textiles and batteries</p> <p>January 2019 - Review of contract performance including the implementation of the new collection service.</p> <p>April 2020 - Consideration of the introduction of a flats above shops recycling service as part of the Council's Transformation Programme.</p>
	Increase recycling capacity for houses	Explore options to increase recycling capacity for kerbside properties (e.g. 55 litre box to 240 litre wheeled bin) whilst reducing residual waste capacity (option 7.1.4) in 2020/21. a view to implement in 2022/23. NB. This option will be considered in conjunction with a decrease in residual waste capacity	Consider costs and benefits of a comprehensive communications plan for this potential service change.	Indicative modelling indicated that a recycling rate of 54% could be achieved if wheeled bins were provided both dry recycling services and for the residual waste service. However, this modelling needs to be further tested.	Exploration of this option to take place in 2020/21, with a view to implement in 2021/22.

Recycling promotion		<p>Encourage residents to recycle through articles in the twice yearly newsletter (Environment Matters), e-news letter, website, social media and outdoor advertising. This will be included in the annual communications plan.</p> <p>Provide information about 'What happens to our recycling and waste?' on our website as an infographic that can be used with community groups and schools as a resource.</p> <p>Write a communication plan strategy to increase recycling in flats</p>	<p>Assist in maintaining and increasing recycling rate. The target in the draft communications plan for 2020/21 is to increase household recycling to 51%</p> <p>Increase recycling in flats, which will assist in increasing the overall recycling rate with the plan providing a target for this increase.</p>	<p>March 2020 (and then each March annually) - Annual communications Plan</p> <p>December 2019 (and updates annually) - 'What happens to our recycling and waste?' infographic to be uploaded to website in December 2019, with updates made on an annual basis.</p> <p>April 2020 - Flats communication Plan</p>
Increase sign up to the garden waste service to achieve	<p>Implement a direct debit system for the garden waste service to make signing up easy for new customers and increase retention to the service</p> <p>Consider rescheduling the garden waste collection service to enable additional growth of the service.</p>	<p>Targeted letters to be sent to potential customers to encourage participation in the scheme. This will take place alongside a targeted digital marketing campaign</p> <p>Annual communications plan to include promotion of the garden waste scheme through promotional post cards, adverts, digital marketing, and outdoor advertising.</p>	<p>Assist in maintaining and increasing the household recycling rate. The target in the draft communications plan for 2020/21 is to increase recycling to 51%</p>	<p>October 2019 - Trial of targeted garden waste letters.</p> <p>March 2020 (and then each March annually) - Annual communications plan</p> <p>June 2020 - Decision made at ECS PDS Committee in relation to rescheduling the garden waste collection service</p> <p>September 2020 - If agreed in June 2020, implement garden waste schedule changes</p> <p>2020/21 - Direct debit option to be available for garden waste</p>
Provide a dry recycling service for all households in the borough	Introduce a flats recycling service for 1,367 flats above shops properties	Consider costs and benefits of a comprehensive communications plan for this potential service change.	Increase household recycling rate and contribute to the 51% target for 2020/21	<p>June 2020 - Decision to be made relating the introduction of a flats above shops recycling service pilot.</p> <p>September 2020 - Pilot flats above shops recycling service.</p>

	Increase schools recycling	Expand on the existing paper and card recycling scheme by introducing a recycling service for other dry recycling materials Consider the introduction of a schools food waste collection service	Continue to provide site visits for schools at Waldo Road Household Reuse and Recycling Centres. Annual communications plan to include the offer of talks to schools by the waste contractors communications resource. Promote new recycling service to schools.	Increase household recycling rate but at this stage no modelling has been completed and therefore cannot impact cannot be estimated.	September 2020 - Decision to be made by ESC PDS Committee regarding whether to expand the schools recycling service. April 2021 - If agreed, expand the materials accepted through the schools recycling scheme
	Commercial recycling provision	Explore options to enable the provision of a commercial recycling service.	Consider costs and benefits of a comprehensive marketing plan for the promotion of a commercial recycling service	The benefits would be to significantly increase the LACW recycling rate but the impact has not modelled at this stage.	September 2020 - Formal decision to be made regarding whether to implement this option.
	Contamination reduction initiative	Continue to implement the Council's contamination procedure.	Write a contamination reduction plan and implement	Reduction in contamination will lead to an increase in the household recycling rate. However, the impact has not been measured at this stage.	March 2020 - Provide tackling contamination plan within the annual communications plan. April 2020 to March 2021 - Implement contamination plan
	Waste Storage Advise for new planning applications	Produce guidance for property developers about how waste should be stored and the number of containers required for waste and recycling	Work with the planning team to promote the guidance document.	Assist in maintaining recycling rate and enabling increases by ensuring there is adequate space for recycling containers	September 2020 - Development of property guidance on recycling and waste storage
	Increase recycling at Council Offices	Expand the existing recycling scheme at the Civic Centre to include the same recycling materials offered to kerbside properties Consider the introduction of a food waste recycling scheme at the Civic Centre	Promote the internal recycling scheme through information on the intranet and staff e-news.	Increase recycling from council offices and contribute to the LACW recycling rate. At this stage the contribution has not been assessed.	September 2020 - Expansion of the Civic Centre recycling scheme
	Explore recycling at Bromley market - revised market policy 2020.	Consider options for introducing a recycling scheme for Bromley Market	Promote recycling to Bromley market stall holders.	Increased LACW recycling rate.	December 2020 - Formal decision on options for recycling at Bromley market
	Continue to offer comprehensive recycling collection service	Work with contractor to maintain high quality recycling collection service.	Communications will continue to remind people what the service is and how to use it correctly.	Maintain existing household recycling rate and increase it wherever possible.	The recycling service will be reviewed annually.
	Maximise paper and card recycling	Repair Waste Transfer Station paper bay to reduce the potential for paper and card to become wet in storage. Explore options to ensure that paper and card recycling is kept dry during collection and storage.	Encourage residents to keep paper and card dry during the storage in between collections.	Maintain existing household recycling rate and potentially increase it.	September 2020 - Decision to be made by ESC PDS Committee regarding potential solutions to maximise the recycling of paper and card.

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7.3 – Reducing environmental impact	Update Bromley's Sustainable Procurement Policy that includes guidelines for considering circular economy principles within the procurement process and examples of circular economy evaluation criteria.	Trial the use of the circular economy evaluation criteria in a small scale procurement project with the purpose of upgrading it.	Work with procurement colleagues and other members of staff conducting procurement exercises to embed the updated Sustainable Procurement Policy	The Sustainable Procurement Policy will assist the Council in reducing the amount of waste produced internally and also by contractors delivering services across the borough. However, at this stage it is difficult to provide an estimation of the level of this impact.	March 2020 - Updated Sustainable Procurement Policy delivered September 2020 - Circular economy evaluation criteria trial April 2021 - Training on Sustainability Procurement Policy to be delivered
	Appoint a Circular Economy Champion to lead on embedding circular economy principles within Bromley Council and the services that we provide	Provide supplementary guidance for budget holders and service leads. Design, test and refine sustainability and circular toolkit to build sustainably and circularity into the procurement process.	Use the appointment of a Circular Economy Champion to provide a members briefing on circular economy to increase awareness of how the benefits of circular economy principles to the Council.	The Circular Economy Champion will assist the Council in reducing the amount of waste produced internally and also by contractors delivering services across the borough. However, at this stage it is difficult to provide an estimation of the level of this impact.	April 2019 - Circular Economy champion appointed
	Commit to delivering a ten year plan to meeting the Council's target to have net zero carbon emissions by 2029. Draft, approve and deliver net zero carbon emissions plan including tree planting, an energy efficiency programme, expanding renewable energy and LED street lighting, internal council plastic reduction campaign and other initiatives.	Business cases with various sources of funding including S106 payments, SALIX and/or SEELS 0% interest loans to finance energy efficiency projects and carbon reductions.	Behaviour change campaign will be developed to encourage staff, residents and local businesses to reduce their carbon emissions.	This plan will contribute to reducing LACW, increasing LACW recycling rates and to meeting the EPS target. But at this stage it is difficult to assess the impact.	July 2019 - Commitment to net zero emissions April 2021 - Ten year plan produced

	Work towards delivering a fully electric waste and recycling vehicle fleet and ensuring vehicles meet ULEZ.	<p>New recycling and refuse collection vehicles to be Euro VI compliant and meet ULEZ requirements.</p> <p>Waste collection and street cleaning Environmental Managers (supervisors) vans (seven) to be electric.</p> <p>Installation of electric vehicle charging points as part of the Depot Improvement Programme to futureproof the depot and enable the next waste and recycling fleet to be fully electric.</p> <p>Vehicle tracking installed in waste and recycling vehicles to reduce idling and other activities that go against sustainable transport plans</p>	Training for drivers to include how to reduce vehicle emissions.	<p>Electrifying the fleet will result in improved local air quality and reduced noise pollution. It will also lower the organisations emissions which complement The Council's 2029 commitment.</p>	<p>Euro VI and ULEZ compliant recycling and refuse fleet by April 2020.</p> <p>Electric vans for all Environmental Managers by December 2019.</p> <p>Electric vehicle charging infrastructure to be in place at Waldo Road Waste Site by April 2022.</p>
	Civic Centre - digitalisation of paper documentation	Reduce paper consumption through a technical, cultural and systematic transformation across all business areas of the Council where feasibly possible. Digitise all paper processes as much as possible. Shift to "agile working" to encourage less paper stored on site/ at work stations.	Guidance and internal campaign to communicate changes.	Less paper consumption will reduce end to end costs of procuring paper. This will also lower The Council's organisational emissions.	Annual reduction in paper consumption.

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7.4 Maximising local waste sites	Continue to maintain two Household Reuse and Recycling Sites for the use of both residents and commercial customers.	Waldo Road Depot to increase the efficiency at the site and able increased recycling at the site.	Promote the Household Reuse and Recycling Centres as locations that residents can take items for reuse and recycling.	Continue to maintain and increase recycling rate at the Household Reuse and Recycling Centre.	March 2020 - Review the annual communications plan with a view to promoting reuse and recycling at Council Sites.
	Depot Improvement Programme investment to ensure that waste sites are fit for purpose for the 16 year period covered by the Council's suite of Environment Contracts.	<p>Improve the drainage and repair hard standing at the Waste Transfer Station to ensure that it meets the standards that are required by the Environment Agency for this site.</p> <p>Consider further alterations to the design of the Household Reuse and Recycling Centre to assist residents and businesses to maximise recycling and reuse.</p>	<p>Promote the changes made at the Household Reuse and Recycling Centres to assist residents to recycle.</p>	Continue to maintain and increase recycling rate at the Household Reuse and Recycling Centre.	<p>March 2020 - Appointment of consultant to design the improvements to the Council's waste site.</p> <p>April 2021 - Implementation of improvement works.</p>
	Work with our contractor to encourage more re-use at the Household Reuse and Recycling Centres	<p>Contractor to appoint a Recycling Officer to look for opportunities to increase recycling and reuse at the Household Reuse and Recycling Centres</p> <p>Expand the range of materials that can be accepted for reuse and recycling at the Council's HRRC's.</p> <p>Consideration on an online reuse shop using items brought to the Household Reuse and Recycling.</p>	<p>Update recycling signage at the Household Reuse and Recycling Centres to ensure it is clear and assists residents in finding where they can recycle the items brought to the site.</p> <p>Train Household Reuse and Recycling Centre staff on how to increase recycling and reuse.</p>	Continue to maintain and increase recycling rate at the Household Reuse and Recycling Centre.	<p>January 2020 - Appointment of recycling officer by waste contractor.</p> <p>Monthly review of the Household Reuse and Recycling rate.</p>
	Maintain a network of recycling banks where residents can take excess recycling and materials that they are unable to recycle from home	Work with the contractor to maintain the on-street recycling bank service	Continue to promote the use of these sites through Environment Matters and the council's website.	Maintain existing household recycling rate and potentially increase it.	Annual contract review.
	Maintain local waste sites in accordance with the South East London Waste Planning Group technical paper.	<p>Maintain the Council's Waste Transfer Centres at Waldo Road and Churchfields.</p> <p>Continue to liaise with the South East London Waste Planning Group to ensure that the combined waste sites meet the London waste apportionment for the South East London region.</p> <p>Continue to work with the waste contractor to ensure that the Council's waste is treated in accordance with the Proximity Principal.</p>		Reduce the impact of managing Bromley's waste on the environment.	<p>February 2020 - Update of the South East London Waste Planning Group Technical Report.</p> <p>Regular meetings with the South East London Waste Planning Group with updates to the Technical Report made if there are any significant changes to waste sites.</p> <p>Annual contract review</p>